

Collectors Club Philatelist Advertising Rates

Category	(B&W)	Color
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Single Issue

¼ page	115	215
½ page	200	375
Full page		700
Double page		1100

Annual, invoiced when issue has appeared

¼ page	100	200
½ page	175	350
Full page		650
Double page		1000
Inside cover (color only)		900
Back cover (color only)		1100

Annual, paid in full by 31 January

¼ page	540	1080
½ page	945	1890
Full page		3510
Double page		5400
Inside cover (color only)		4860
Back cover (color only)		5940

Ad sizes (height by width) are:

	Full page	Half page	Quarter page	Double page
(in inches)	8.6 x 5.6	4.2 x 5.6	2.1 x 5.6	8.6 x 12.6
(in centimeters)	21.8 x 14.3	10.7 x 14.3	5.3 x 14.3	21.8 x 32

Deadline dates for ads are: December 1 for the January/February issue; February 1 for March/April; April 1 for May/June; June 1 for July/August; August 1 for September/October; and October 1 for November/December.

Copy (different from previous issues) supplied by the deadline (one month prior to issue date) will be accepted at no extra cost. Copy is preferred as a pdf file.

Changes made after copy has been submitted (and/or after the deadline) may incur additional expenses, to be borne by the advertiser.

Special positions requested may be charged 10% extra, at editor's discretion.

The editor reserves the right to refuse, amend or suspend any advertisement without assigning a reason.

The Collectors Club, its officers, governors, employees and editor, are not liable for loss brought about by failure of an ad to appear or liability for printer's errors, though every care will be taken to avoid mistakes.

Payment is in U.S. dollars. For those preferring to pay by wire transfer, please add \$20 per transaction for bank fees. Otherwise, pay by check drawn on a U.S. bank in U.S. dollars.

For a vertical format ¼ page ad (4.2 x 2.7), please inquire with the editor about availability.

For questions and other details, contact the editor at either (CCPEditor@Verizon.net or CCPEditor@yahoo.com) or the Club Executive Secretary at collectorsclub@verizon.net.

Rates effective January 2005. Email addresses, two-page spread sizes, formatting and payment information updated June 2011.